



Satellite Symposia Series with leading experts in skin & hair science

Thursday
June
11

Male Hair Removal and Its Impact on Skin

17.00 to 19.00 - Vancouver Convention Centre - West 223-224

Chair: Professor Dr. Amy McMichael MD, Wake Forest Baptists Health Medical Centre, USA

Co-Chair: Dr. Kristina Vanoosthuyze PhD, Procter and Gamble, Reading, UK

Faculty/Speakers: Professor Dr. Marcus Maurer MD, Charite Universitätsmedizin, Berlin, Germany
Professor Dr. Amy McMichael MD, Wake Forest Baptists Health Medical Centre, USA
Dr. Kevin Cowley PhD, Procter and Gamble, Reading, UK
Dr. Miriam Rietzler PhD, Procter and Gamble, Kronberg, Germany

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Summary

Men typically remove their facial hair by electric shaving and/or blade shaving. The process of shaving represents a complex compromise in balancing robust removal of hair against minimizing impact to facial skin. Skin issues associated with poor hair removal practices are common but their aetiology often misunderstood by patients and physicians. This symposium describes how fundamental understanding of facial hair and skin leads to superior shaving solutions. By incorporating advanced scientific measurement and imaging technologies into clinical testing, we have gained better insights into how shaving technologies interact with skin and hair and how superior skin comfort can be achieved.

Learning objectives

- Understand the unique challenges of male facial hair removal and what influences skin comfort during and after shaving
- Learn about the mechanics of electric shaving and new research insights that have guided the development of electric shaving technology to enable new levels of electric shaving skin comfort
- Learn about new research in the field of blade shaving, including new instrumental techniques to measure skin comfort from shaving and discuss how blade technology and razor cartridge design impact skin comfort
- Review available data on Pseudofolliculitis barbae including epidemiology, aetiology and clinical features. Discuss current available shaving advice for those with Pfb and review recent clinical blade shaving studies

Refreshments served at each symposium. Be sure to visit the P&G exhibition booth to learn more about our brands and the science behind them and receive your personal trial samples.