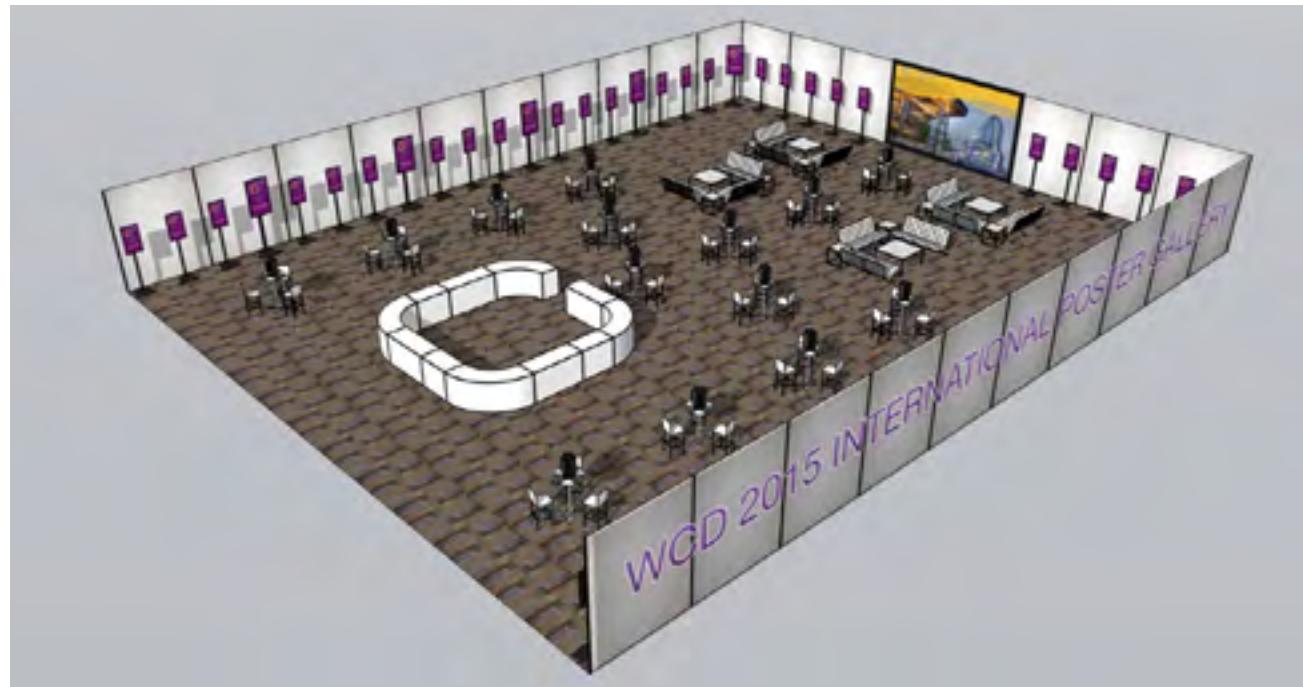


Sample Poster with Guidelines for Preparing E-Posters for the WCD 2015 International Poster Gallery

Prepared by the WCD Organizing Committee, 23rd World Congress of Dermatology

- All accepted E-Posters will be displayed in digital format only at computer workstation kiosks
- A selection of posters chosen by the WCD will also be displayed on a rotational basis on floor-mounted high resolution monitors.



INSTRUCTIONS FOR PREPARING E-POSTERS

This sample poster highlights key guidelines for preparing WCD E-Posters. Please consult the 5-page guide (PDF) for exact details.

Final Deadline for Online E-Poster submission is

FRIDAY, MAY 8, 2015

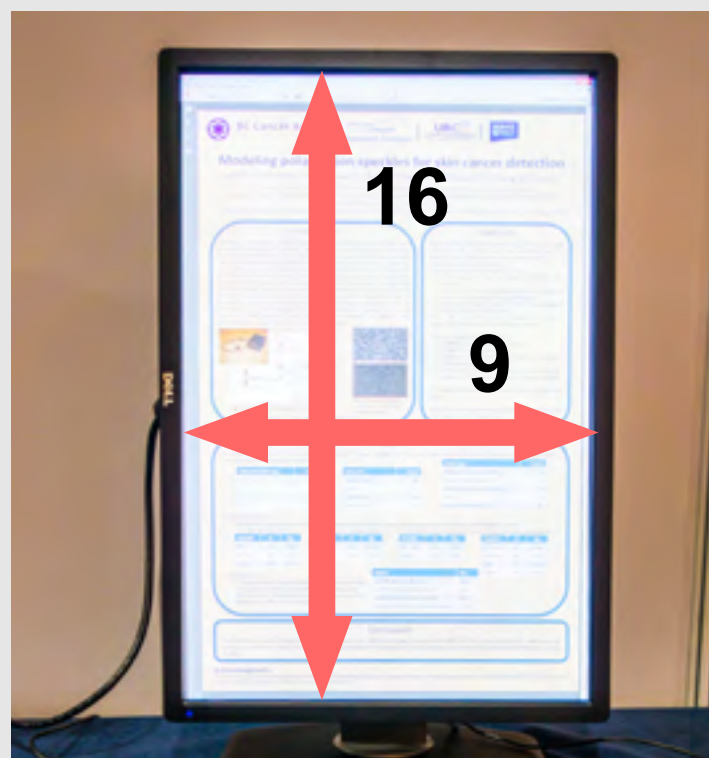
There will be no extensions to this deadline.

Changes/edits to poster submissions can be made only until the deadline date. All submissions received by May 8, 2015 are final. There will be no changes permitted after this date.

E-Posters are subject to review by the WCD for overt advertising or commercialism which is strictly prohibited.

CREATING AND DESIGNING YOUR E-POSTER

All poster display monitors will be set in portrait style orientation (i.e. “vertical orientation”) and all information (i.e. text, data, photos, and figures) must be designed to appear within ONE window.



As your poster will be viewed on either 24” desktop monitors or 42”-60” floor-mounted monitors, you should use large typefaces for proper legibility. The exact font sizes that you should use for your poster will de-

pend on the size dimensions that you have used to set up the file. Aim for no more than 700-800 words of text in your poster. It is highly recommended that you use a **sans serif** font.

POWERPOINT

ALL information must be appear within ONE (1) slide only. Use Page Setup and choose “On-screen Show (16:9)” with a “Portrait” orientation. Alternatively, you can use the downloadable PPT template via the E-Poster Online Submission site or the WCD2015 website.

ADOBE ILLUSTRATOR OR INDESIGN

Should you wish to create your E-Poster in Adobe Illustrator (AI) or Adobe InDesign (INDD) format, blank templates for this are also available on the online submission site. The Illustrator or InDesign file format should be:

- Page setup: 1080 pixels wide by 1920 pixels high.
- Bleed: 10 pixels

E-Posters will be accepted and displayed in PDF format only.

NOTE: Native PPT, JPEG, TIFF, AI, EPS, or INDD file formats will NOT be accepted for upload on the E-Poster Online Submission site and must first be exported to PDF before upload.

WHAT TO INCLUDE ON YOUR E-POSTER

- Title of the E-Poster
- Names and affiliations of all authors
- Introduction and Learning objective(s)
- Results including images and figures
- Conclusions/Key Messages
- Declaration of Conflict of Interest for all authors
- Contact details (optional), so that interested delegates may contact you

PROHIBITED CONTENT ON E-POSTERS

- DO NOT include the official logos of WCD 2015 or ILDS
- DO NOT include any industry logo (ie. commercial company logo). The name of the company should be mentioned under author affiliations or within the text if necessary.
- Drugs, devices, products, and services should be identified by generic name only within the poster, with the single exception that the trade or commercial name can be used ONCE in brackets, but only after the generic name, i.e. “generic name (trade name®)”.
- DO NOT waste valuable poster space by reproducing the abstract on your poster. All WCD delegates can already access abstracts with the online WCD App.

IMAGES

Please ensure the size is kept to a reasonable limit. If it is too large, please subsample or crop the image. Low-resolution images that appear jagged or pixelated on your computer monitor will display poorly on monitors in the Poster Gallery. In general, images should have a minimum resolution of **72 pixels per inch (PPI)**. All color photos and graphics should use an RGB color profile.

SUBMITTING YOUR E-POSTER (PDF Format Only)

Name your E-Poster using only Western alpha-numeric characters without accents. Please follow the following syntax for the actual PDF file name:

LastName_FirstName_AbstractID.pdf

The online E-Poster Submission site will be password-protected. Please consult the detailed instructions in your notification email or the E-Poster Submission Guidelines document (available at www.derm2015.org/media) for login instructions.

Submit your E-Poster online using the WCD E-Poster Submission site at <http://eposters.wcd2015.fmav.ca>

If you require any assistance from tech support, please contact wcd2015-eposters@fmav.ca